

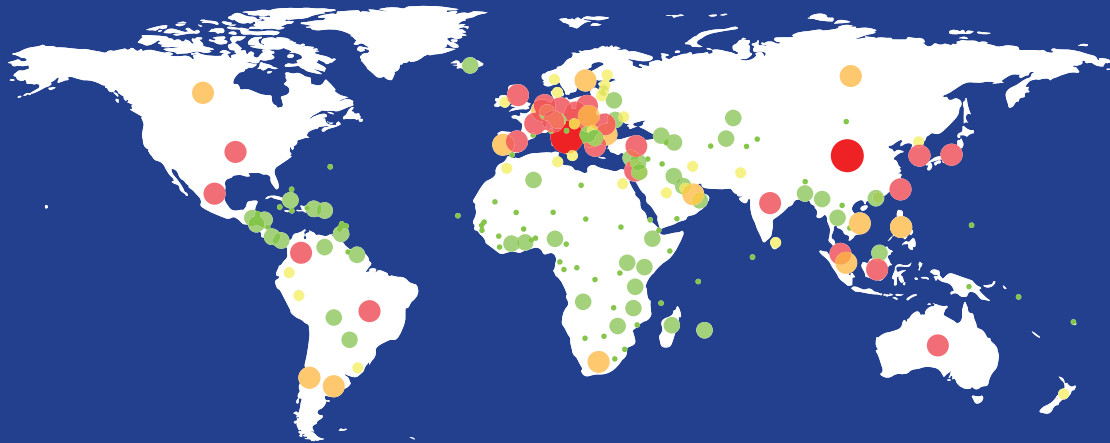
Introduction

IAF CertSearch

The Exclusive Global Database
for Accredited Certifications

1,650,000+

Accredited Certification Worldwide
193 Countries



LEGEND

- More than **100,000** Certificates
- **10,000 - 99,999** Certificates
- **5,000 - 9,999** Certificates
- **1,000 - 4,999** Certificates
- **1 - 999** Certificates

Introducing IAF CertSearch

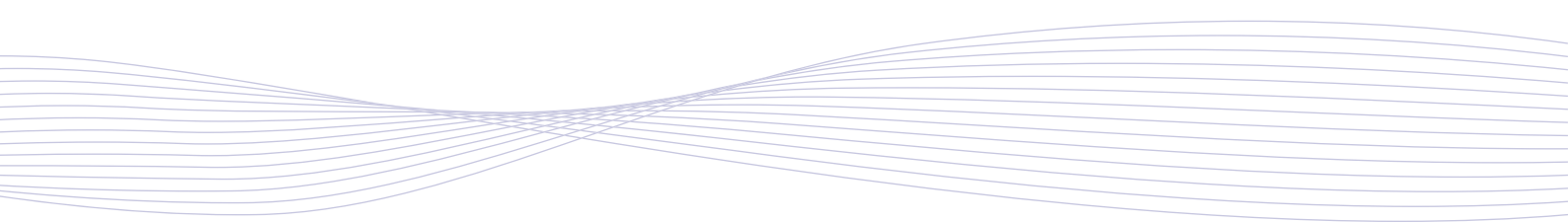
The Exclusive Global Database for Accredited Certifications

IAF CertSearch will be promoted as the source of truth for the accredited network globally. For the first time it will be possible to:



- ✓ Validate individual accredited certifications from any economy in the world in real time;
- ✓ View a list of all valid Accredited Certification Bodies; and
- ✓ View a list of all IAF Accreditation Body members.

Timeline

- **14th March 2019** - IAFCertSearch.org will send all Accreditation Bodies an invitation email with a customized activation link to activate their IAFCertSearch account to review and or upload their Certification Body Data. IAF CertSearch will send information for ABs to share with Certification Bodies.
 - **15th March 2019 - 30th March 2019** - Accreditation Bodies to forward on IAFCertSearch information material to Certification Bodies. IAF recommends to share information with Certification Bodies as soon as practically possible.
 - **11th April 2019 - 18th April 2019** - IAFCertSearch.org will send Certification Bodies an invitation email with a customized activation link to activate their account and upload their certification data.
 - **19th April 2019 - 2nd May 2019** - Certification Bodies to inform and introduce the global database to their Certified Entities by forwarding on the IAF CertSearch Certified Entity Brochure.
 - **9th May 2019 16th May 2019** - Send the IAF CertSearch invitations to the Certified Entities. Certification Bodies can choose IAF CertSearch.org to send or to send the invitations directly. The default sending process will be IAFCertSearch.org
 - a. For IAFCertSearch.org to send the invitations, Certification Bodies would firstly need to activate their accounts, upload their certification data with contact email.
 - b. To send invitations directly Certification Bodies would firstly need to activate their account, upload their certification data and then export the list of customized activation links to send to each certified entity and manage this process.
 - **16th May 2019** - Official public announcement of www.iafcertsearch.org will begin, including social media, awareness and promotional campaigns, beginning with Industry, governments and key stakeholders globally.
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Actions required by Certification Bodies

1	Activation	Open the email from info@iafcertsearch.org and click on the link, and follow the prompts to activate your iafcertsearch account.
2	Data Feed	Certification Bodies to upload certification data. Within the Data Management section of IAF CertSearch, Certification Bodies can choose from two manual options (file upload or single entry) or two automatic options (FTP or API). Whilst file upload is an efficient option to upload initial data, IAF CertSearch recommend the automatic options for future uploads as this will ensure there is minimal work required to manage data imports and that the data is kept up to date and accurate.
3	Communicate with Certified Entities	Send the “Certified Entity Brochure” introducing IAF CertSearch to Certified Entities in your network between the 19th of April 2019 and the 2nd of May 2019:
4	Send activation links to Certified Entities	Either the Certification Body or IAF CertSearch can send the IAF CertSearch invitations to certified entities. Certification Bodies can control when they send the activation links to their Certified Entities within their dashboard area. IAF CertSearch invitations will be sent starting from the 8th of May.

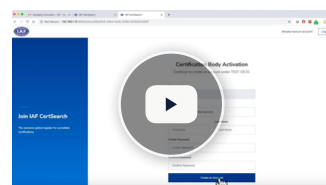
Supporting Videos

Introducing IAF CertSearch
(Stakeholders support)



<https://youtu.be/P2pEwXVrfUga0tYY>

User Guide
Activation Video



<https://youtu.be/2V5y-JKPPVGM>



Data Security and Protection

Data protection and security is the cornerstone of IAF CertSearch. The security structure has been implemented to protect the interests of Accreditation Bodies, accredited Certification Bodies and Certified Entities.

✓ Users can only validate certificates of known entities.	✓ Users will “not” be able to generate, view or download “lists” of any kind.
✓ The user must know the company name or certificate ID to validate a certificate.	✓ No Certification Body can view the certifications of another Certification Body.
✓ Users are limited to 5 validations per day, users who activate an account are limited to	✓ Accreditation Bodies will not be able to view the certifications of another Accreditation
✓ No data is sold.	✓ An Accreditation Body can only view certifications of their Certification Bodies where they have uploaded the certification
✓ User IPs are tracked to prevent misuse and blocked if breaches occur.	✓ Certification Bodies receive clear recognition on every client certification page uploaded, on the Certification Body list, on the

Other features associated with IAF CertSearch

An IAF CertSearch digital mark

An IAF CertSearch digital mark will only be available to organisations who hold active certifications in IAF CertSearch, Accredited Certification Bodies and Accreditation Bodies participating in IAF CertSearch. An IAF CertSearch mark is a digital mark which can be voluntarily placed on the websites of the Certified Entities, Certification Bodies and Accreditation Bodies and dynamically links to their profile in IAF CertSearch. If the status of the certificate, accreditation, or IAF membership changes then the mark will automatically disappear.

Note : An IAF CertSearch digital mark is under development and further details will be provided at a later date.



Accredited Trade marketplace - QualityTrade.com



QualityTrade.com is an online trade marketplace which is exclusively available to companies who hold valid accredited certifications. The purpose of the Voluntary Accredited Trade Marketplace is to generate trade exclusively for organisations who hold a valid accredited certification.

IAF CertSearch and its supporting technology will increase awareness, education, value and integrity of accredited certification. It will further differentiate accredited certification and highlight the benefits of accredited certification. This increased awareness and support from industry will drive stronger demand for accredited certification.

Support information

- a. Certification Body Guide
- b. Certification Body Brochure
- c. Certification Body Webinar Information
- d. Certified Entity Brochure
- e. GDPR Legitimate interest assessment

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